Cambridge International AS & A Level

PSYCHOLOGY 9990/03

Paper 3 Specialist Options: Theory For examination from 2020

SPECIMEN PAPER 1 hour 30 minutes

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

Answer four questions in total:

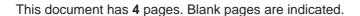
Answer questions from two options.

For each chosen option, answer all questions.

• Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [].







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Psychology and abnormality

Answer all questions.

1 (a) What do Gottesman and Shields (1972) mean by the term 'genetic explanation of schizophrenia'? [2] (b) Describe the cognitive explanation of schizophrenia, as outlined by Frith (1992). [4] (c) Compare the cognitive explanation of schizophrenia with one other explanation of schizophrenia. [6] 2 (a) Describe techniques for treating and managing impulse control disorders and non-substance addictive disorder. [8] (b) Evaluate techniques for treating and managing impulse control disorders and non-substance addictive disorder, including a discussion of usefulness of different approaches. [10] Psychology and consumer behaviour Answer all questions. 3 (a) Explain what is meant by the term 'choice blindness'. [2] (b) Outline the findings of the study into advertising and false memory by Braun-LaTour et al. (2004).[4] (c) Discuss the practical applications of conducting research into advertising and false memory. [6] (a) Describe what psychologists have discovered about advertising applications. [8] (b) Evaluate what psychologists have discovered about advertising applications, including a discussion on cultural bias. [10]

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Psychology and health

Answer all questions.

5	(a)	What does Melzack (1965) mean by the term 'gate control theory'?	[2]
	(b)	Describe the paediatric pain questionnaire proposed by Varni and Thompson (1976).	[4]
	(c)	Discuss the weaknesses of pain measures for children.	[6]
6	(a)	Describe what psychologists have discovered about sources of stress.	[8]
	(b)	Evaluate what psychologists have discovered about the sources of stress, including discussion of individual and situational explanations.	a 10]
Psychology and organisations			
Answer all questions.			
7	(a)	Explain what is meant by 'the leader-member exchange model' (Dansereau, 1994).	[2]
	(b)	Describe one way of measuring leadership.	[4]
	(c)	Discuss one strength and one weakness of the way of measuring leadership that y described in part (b) .	ou [6]
8	(a)	Describe what psychologists have discovered about temporal conditions of we environments.	ork [8]
	(b)	Evaluate what psychologists have discovered about temporal conditions of work environment including a discussion of the use of quantitative and qualitative data.	nts, 10]

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